

## Writing Editorials: Brief Guidelines

for

*Lesson – Social and Environmental Dimension of Large-Scale Land Acquisitions, Part 3*

### A good editorial:

- Educates and influences
- Expresses an opinion
- Is based on evidence
- Analyzes evidence rather than produces it
- Holds the reader to the piece
- Catches the reader's attention, especially in the opening
- Entertains
- Offers some solution or recommendation
- Is brief and concise (aim for ~600 words)

### Examples:

- **Editorial: Food insecurity, pandemic, the Farm Bill**

King, J. (2020, September 15). Editorial: Food insecurity, pandemic, the Farm Bill. *Morning AgClips*. <https://www.morningagclips.com/editorial-food-insecurity-pandemic-the-farm-bill/>

- **Scenes from a World on Fire**

The Editorial Board. (2021, December 31). Scenes from a World on Fire. *The New York Times*. <https://www.nytimes.com/2021/12/31/opinion/climate-change-glasgow-united-states.html>

- **Climate change is upon us and we must act**

Observer Editorial. (2014, May 17). Climate change is upon us and we must act. *The Guardian*. <https://www.theguardian.com/commentisfree/2014/may/18/climate-change-global-warning-calamity-floods-observer-editorial>