

## Team Meeting: Businesses & Biodiversity

### **Time of Event:**

Wednesday, May 7, 2014 - 09:00 to Friday, May 9, 2014 - 17:00

The National Socio-Environmental Synthesis Center (SESYNC)

1 Park Place, Suite 300

Annapolis, MD 21401

### **"How Will Business Speak Biodiversity? Novel & Adaptive Uses for Ecosystem Services Data" Pursuit meeting**

This is a closed meeting for a funded synthesis group of visiting scholars.

The increasing movement of corporations towards social and ecological responsibility suggests that the business world may lead a profound change in how we view our dependence upon natural capital: Corporations are increasingly focused on ecosystem services issues; demand for broader corporate impact measurement and disclosure related to ecosystem services parameters is growing; and several new initiatives have launched to further understanding of corporate impacts on ecosystem services. A barrier to this movement, however, is the lack of tools that make ecosystem services data—and the science behind them—relevant and accessible to strategic business planners. This Pursuit will explore new ways to integrate relevant data and tools into business applications related to ecological responsibility.

To learn more about this project, [click here](#). [1]

### **Event type:**

Project Meeting

### **Event Attendance:**

Private Working Group

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### **Source URL:**

<https://www.sesync.org/events-announcements/wed-2014-04-23-1443/team-meeting-businesses-biodiversity>

### **Links**

[1] <https://www.sesync.org/how-will-business-speak-biodiversity-novel-and-adaptive-uses-ecosystem-services-data>