(Postponed) Graduate Pursuit: Power of the Pen: Constructing Social-Ecological Narratives of Coral Reefs in News Media and Links to Policy Action

Time of Event:
Tuesday, April 21, 2020 - 09:00 to Friday, April 24, 2020 - 17:00

*Postponed

Power of the Pen: Constructing Social-Ecological Narratives of Coral Reefs in News Media and Links to Policy Action

We propose integrating three case studies from around the world into a conservation culturomics approach. We will synthesize long-term reef monitoring data, a corpus of thousands of local and global media articles, and policy and management actions into a single analytical framework to assess direct and indirect linkages that may influence conservation efforts in unexpected ways. Our replicable, standardized approach takes advantage of new technology and an untapped data source—news coverage of reefs—to draw novel conclusions about how culture interacts with science and policy to affect reef conservation. By identifying the themes with the greatest potential to spark policy change, our proposed research could inform how reef conservation advocates utilize public narrative and design effective media outreach.

To learn more about the Pursuit, click here [1].

Event type:
Project Meeting

Event Attendance:
Private Working Group

Source URL:
https://www.sesync.org/events-announcements/fri-2020-01-03-2043/postponed-graduate-pursuit-power-of-the-pen-constructing

Links
[1] https://www.sesync.org/project/graduate-pursuits-request-for-proposals/power-of-the-pen-constructing-social-ecological