Immersion Distinguished Scholar Workshop: Behavioral Economics

Time of Event:
Monday, January 30, 2017 - 09:00 to Tuesday, January 31, 2017 - 17:00

This workshop focuses on behavioral economics and will feature lectures and discussions with Paul J. Ferraro, PhD, Bloomberg Distinguished Professor of Business and Engineering at Johns Hopkins University. His research focuses on behavioral economics and the design and evaluation of environmental programs in the private and public sector. Because these research areas are multi-disciplinary and applied, he collaborates with scientists and engineers from a variety of social, natural and physical science disciplines, as well as practitioners in the field.

Dr. Ferraro will also give a SESYNC seminar on Tuesday, January 31 at 11am, "The Longer-term Impacts of Efficient Technology as a Solution to Environmental Externalities: Behavioral Scientists Versus Engineers and Environmental Scientists." This seminar will also be live streamed and recorded. To view the live stream, please click the link below.

Tuesday, January 31
11:00 am- 12:00 pm

The Longer-term Impacts of Efficient Technology as a Solution to Environmental Externalities [1]

Event type:
Immersion Workshop

Event Attendance:
Private Working Group

Source URL:

Links
[1] https://www.youtube.com/watch?v=hNcufGM9IWM