

Seminar: Allen Carroll - Esri, 11am

Presenter:

Allen Carroll, Esri

Time of Event:

Tuesday, September 20, 2016 - 11:00

Location:

National Socio-Environmental Synthesis Center (SESYNC)

1 Park Place, Suite 300

Annapolis, MD 21401

Seminar presented by Allen Carroll, ArcGIS Online Content Program Manager at Esri.

Abstract:

Harnessing the Power of Maps to Tell Stories

Thousands of individuals and organizations are using Esri's Story Maps to create and publish place-based narratives on a broad variety of topics. Story Maps are single-purpose web apps that combine interactive maps, text, and multimedia content (photos, video, audio) to tell stories. The apps are designed to work on a variety of screen sizes, and include builder functions that enable creation of sophisticated narratives without requiring specialized web development skills. Allen Carroll heads Esri's story maps team; he came to Esri in 2010 after 27 years at National Geographic, the last 12 of which he was the Society's chief cartographer. The seminar at SESYNC will include demos of story maps and a discussion of their current and potential use in socio-environmental synthesis research.

SESYNC seminars are open to all interested attendees. Join us in Annapolis!

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Event type:

Seminar

Event Attendance:

Open to the Public

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